

Understanding the Impact

GRAPHIC HEALTH WARNINGS FOR VAPING PRODUCTS

Vaping and smoking are different but the proposed Tobacco Bill treats them the same. The government's need for regulation stems from the basis that not enough is known about the

harms of vapour products. Yet it is contentious for regulations to require health warnings when there is no verifiable evidence of the long-term harms the Bill purports in its regulatory aims.

THE CHALLENGES

- Section 7(2)(a) requires specific information and images to be displayed on the packaging of nicotine-containing and non-nicotine-containing vaping products
- Section 7(4)(a) advises that the Minister *must* provide the required health warnings and information to be displayed on or in packaging of relevant and related products



THE SOLUTIONS

- Packaging for e-liquids must display a health warning relating to the addictive effects of nicotine if the product contains nicotine
- Products should describe ingredients, including allergens and nicotine concentration
- Products should display warnings to keep it out of reach of children and animals and that sales of the product to under-18s are prohibited



THE CONSEQUENCES

- Imprisonment of up to 10 years and fines for specific violations*, including but not limited to:
- Failing to comply with displaying information and graphic health warnings on product packaging and labels
 - Failing to include a leaflet with prescribed information on product packaging
 - Failing to display only prescribed messages, constituents and emission statements on packaging



KEY TAKEAWAYS

- The proposed Bill should:
- Allow compliance with packaging regulations for vaping products that are separated from those of tobacco products
 - Provide for packaging that is clear and responsible, and promotes less-harmful alternatives



#NoSmokeJustVapour



VAPOUR PRODUCTS ASSOCIATION

*Sections 7(1-3), 7(4)(b) and 7(5)