

Understanding the Impact

VAPING PRODUCT SALES RESTRICTIONS

The proposed Tobacco Control Bill seeks to restrict the sale of ENDS/ENNDS, including any non-nicotine substances used with these devices.

The Bill also fails to recognise that smoking and vaping are different. While smoking burns tobacco, vaping heats liquid — the two are very different.

THE CHALLENGES

- Section 9(5) prohibits the sale of vaping products through postal and courier services, the internet or any electronic medium, which limits the accessibility to consumers and excludes those located in less-developed areas where there are no physical vape stores

THE SOLUTIONS

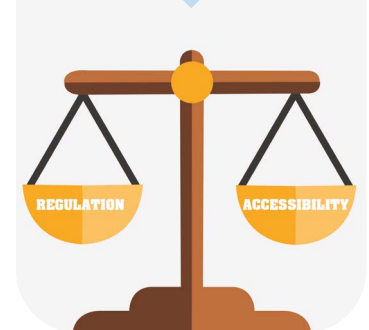
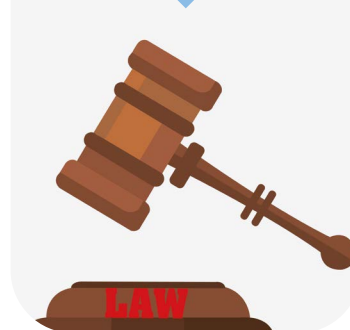
- Enforce verifiable, auditable third-party age verification systems for online sales that ensure only adults can purchase vaping products through electronic and online channels
- The industry, which includes manufacturers, retailers and wholesalers, has already voluntarily pledged not to sell to people under the age of 18

THE CONSEQUENCES

- Imprisonment between 15 to 20 years and fines for specific violations*, including but not limited to:
- Employing a minor to sell cigarettes or vapes
 - Selling or supplying confectionary, toys or items resembling these products
 - Selling vaping or tobacco products in a healthcare or education facility, to under-18s, or online/electronically or via courier or postal services

KEY TAKEAWAYS

- The proposed Tobacco Bill should:
- Assist the industry to implement online age verification systems for e-commerce channels that can address concerns about access while ensuring responsible sales
 - Propose penalties that underscore the significance of adhering to regulations that protect minors while maintaining public health



#NoSmokeJustVapour



VAPOUR PRODUCTS
ASSOCIATION

*Sections 9(1-6)